



The Emperor's New Clothes *the Musical*

THEATER PROGRAM ADVERTISING

Advertising Deadline: October 5th, 2007

Maurer Productions OnStage, a non-profit theater company, invites you to support the arts by placing an advertisement in the program for its upcoming production of ***The Emperor's New Clothes, The Musical***. The show will run the weekend of October 12th to October 14th, 2007 at the Kelsey Theater on the campus of Mercer County Community College in West Windsor, NJ. This musical theater version of the classic story is sure to delight theater-goers of all ages.

How is This Program Different?

- It will be printed by the Princeton Packet in a professional broadsheet newspaper format.
- The layout will be professionally designed and can include photographs in the advertisements.
- The paper will have a children's activity page with games and activities, a hidden picture puzzle and art that can be colored in. A package of crayons will be supplied with each program.
- 5 shows in a house seating 385 means your ad could potentially reach over 1,925 theater-goers.

Who Should Buy an Ad?

- Local businesses, churches and organizations trying to reach families about children's oriented services.
- Friends and family wanting to wish a cast or crew member good luck.
- People wishing to make a donation to support the local community and the arts.

What Size and How Much are the Advertisements?

- Ads are black and white and may include photographs. They come in the following sizes:
 - \$10 - Classified Ad – Text only, 40 words or less
 - \$50 - Single House Ad (5.67 Inches x 3.25 inches)
 - \$100 - Double House Ad (5.67 Inches x 6.5 inches)
 - \$150 - Quarter Page Broadsheet Vertical (5.67 inches x 10 inches)
 - \$275 - Half Page Broadsheet Horizontal (11.5 inches x 10 inches)
 - \$275 - Half Page Broadsheet Vertical (5.67 inches x 20 inches)
 - \$400 - Full Page Broadsheet (11.5 inches x 20 inches)

How Do I Buy an Advertisement?

- Complete the attached Advertising Order Form.
- Include on or with the order form any copy or artwork you wish to include in your ad.
- Make your check payable to Maurer Productions OnStage, Inc.
- Send your completed order form, check or money order, ad copy and artwork to Maurer Productions OnStage at the following address.

Maurer Productions OnStage, Inc.
The Emperor's New Clothes Advertising
62 Sherbrooke Road
Ewing, NJ 08638
Ph: 609-882-2292

- IMPORTANT -

Your order must arrive no later than close of business on Friday, October 5th, 2007.

**All purchases/donations are tax deductible.
For more information, call 609-882-2292**

The EMPeror's New Clothes *the Musical*

ADVERTISING ORDER FORM

All Orders Must be Received by October 5th, 2007

Name: _____ Date: _____

Company / Organization: _____

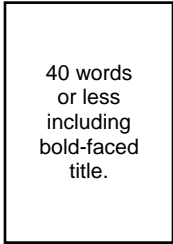


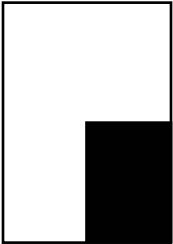


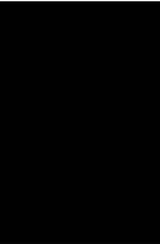
Address: _____

City: _____ State: _____ Zip: _____

Day-Time Phone: _____ Mobile Phone: _____ Email: _____

Select Your Ad Type:

Review the following options. Check the box for the ad you wish to purchase. Remember, this is a broadsheet newspaper with page sizes similar to the Princeton Packet and the Trenton Times, so half and full page ads are quite large.

Classified Ad (Text Only)	Single Ad (5.67" x 3.25")	Double Ad (5.67" x 6.5")	Quarter Page Broadsheet (5.67" x 10")	Half Page Vertical Broadsheet (5.67" x 20")	Half Page Horizontal Broadsheet (11.5" x 10")	Full Page Broadsheet (11.5" x 20")
						
\$10	\$50	\$100	\$150	\$275	\$275	\$400
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Title of Ad (For Classifieds Only, will be bolded) : _____

Your Ad Copy (Please Print) : _____

Make checks payable to Maurer Productions OnStage, Inc. Send order form, with ad copy artwork and payment to Maurer Productions OnStage, 62 Sherbrooke Road, Ewing, NJ 08638. All payments are due at the time of order submission. For questions, 609-882-2292.

Signature _____